

Cereals with a twist

Treat your taste buds to the hottest thing in town: a cold bowl of cereal!

At the new Cerealicious cafe, cereals have evolved from plain cornflakes and milk combos to heavenly concoctions that you can take for breakfast, snack, or dessert. At Cerealicious, your fave early morning crunchies take on a new look, as they are mixed and matched with different fruits, nuts, candy bits, chocolate bars, and syrups. All these are then splashed with their super-special milk slush, which brings out all the different flavors, and keeps the cereals crunchier longer than just plain milk.

There are 20 yummy choices to choose from, and these come in Trailer size and the bigger Blockbuster size. The cereal lineup includes wittily-named entries such as Jelly Maguire (Rice Krispies, malt balls, coffee jelly, and chocolate syrup), Jumango (cornflakes, mango bits, honey crumble, and strawberry syrup), Nutting Hill (Koko Krunch, choco kisses, nuts, marshmallows, and chocolate syrup), and the Nerd of the Rings (Froot Loops, mango bits, and Nerds candies). Want to create your own combinations? There are more than 30 cereal choices and more than 40 toppings to choose from. And if you want to give your bowl that extra oomph, you cap everything off with a scoop of ice cream! You can also try their cereal splits – the Banana Boat, Love Boat, and Oreo Boat. And if that isn't enough, try their signature smoochies, which are super smoothies with cereal bits – perfect for those who want their goodies on the go. Their four fab flavors are Banana Twist, Peanut Butter Brownie, Berry Mango, and Cookie Monster.

The café simulates a warm, homey kitchen, where you can kick back, relax and enjoy the ultimate cereal experience. There is no rush, everything is made easier for you: cereal boxes and dispensers line the counters, to help you make your choice of chews, and the friendly staff are always on hand to make suggestions. There are also cereal stalls at select malls to help spread the happiness and homey-ness that only your favorite bowl of cereal can give.

Cerealicious cafes are located at 2/F UST Parking Building, Espana; G/F Sherwood Place, Taft Avenue; G/F The Block, SM North Edsa; and at G/F First Strip, Concepcion Aguila St, Mendiola. Cerealicious kiosks are located at Theater Mall, La Salle Greenhills, De La Salle Zobel, Ateneo de Manila University, Ateneo de Davao, Morayta, and IT Park in Cebu. Email cerealiciouscafe@yahoo.com; call 413-8320; or SMS 0917-7954481.

